# Joomla! 4

# A New World of Possibilities







# Build a beautiful, scalable website that will grow with your business

In today's world, a website represents your business. It is the front door to the outside world, where customers enter to understand what you do and provide. Your website needs to adapt and stay on top of the ever-changing technology that drives this modern world.

Joomla is a versatile and powerful content management system with built-in functionalities, which will allow you to build a website that will adapt and change as your business grows.





## What is Joomla?

Joomla is an award-winning Open Source CMS built and maintained by a strong community of volunteers, who strive to produce robust, secure, easy to use software. It is free to download and use, and its functionalities meet cutting edge web technology.

Joomla enables website creators to create powerful websites, where maintaining its content is easy and seamless.

# Why Joomla?

Joomla can be used to build many types of websites. Community-based websites, e-commerce or e-learning websites, Joomla can adapt to the structure or purpose of the website you have in mind.

Joomla has an extensive array of features:





























# Adapt to the digital world

Joomla makes it easy to manage your website.

Do you want the power of the internet at your fingers? Joomla is packed with a vast array of possibilities.

Are you planning to build a website that is larger and more powerful than average? Joomla gives you many possibilities out of the box.

Joomla's core provides many powerful features to build a website that suits most of your needs.

Do you have specific needs? Don't worry, you'll find thousands of extensions on the official Joomla Extensions Directory.

# Many advanced features included



#### Custom fields

Use the flexible custom fields feature to add extra information to your pages in a structured way.



#### Workflow

Joomla's workflow feature allows you to edit and approve content before it's published. A feature that can prove very handy for large content with multiple editors, where content can go through various stages of approval before going live. This feature can notify teams through email when they need to step in for their part in the workflow.



#### **User registration**

Do you need users to be able to register on your website? Joomla has built-in features that will allow you to manage user data and subscriptions.

Within Joomla, users can view, manage, and, if needed, remove their privacy-sensitive data, compatible with GDPR requirements.





### Connect to external systems

Joomla's web services platform is flexible and easy to manage, yet extremely powerful to integrate the data needed for the growth of your business.



Out of the box is an extremely powerful and flexible CMS. If you are looking for more functionalities have a look at the several thousands of extensions on our Extensions Directory:

- · Image galleries
- · E-commerce
- Complex forms
- · Social media integration
- · SEO-tools
- Newsletters
- Guestbooks
- Booking systems
- Slideshows
- · Thousands of different designs (templates)
- Many more





## Security matters

Joomla has proven to be one of the safest CMSs available and its security standards are extremely high. Strong passwords and built-in two-factor, authentication as well as WebAuthn, ensure that only you have access to your website.

#### Search engine optimization

Amongst many other SEO features, Joomla's built-in redirect tool allows you to point visitors at the new page location if you move it, or at a replacement, if you have deleted a page. This avoids error messages that can result in damage to your search ranking.

#### **Speed matters**

Joomla's performance has been top-ranked and it can be further enhanced with its built-in caching technology and Gzip compression, making it one of the fastest loading CMSs.



0





#### Mobile friendly

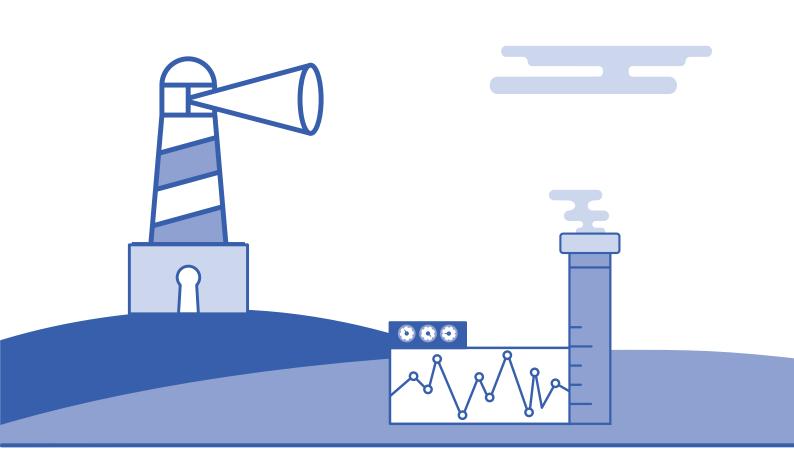
Joomla is 100% mobile friendly on both the frontend (what the visitor sees) and the backend (your control panel). Your website looks good on all devices: desktops, tablets and mobile phones.



Joomla is free to use, free to download, and free to upgrade.

Are you ready for a universe of possibilities?

Try Joomla Now!



# Examples and customer experiences

Do you want to know which companies are powering their site with Joomla? Browse the Showcase Directory at <a href="mailto:showcase.joomla.org">showcase.joomla.org</a>

"Joomla is versatile and flexible. Everything my website needs, Joomla offers."

"Our dealers have their own portal on the private part of our Joomla website."

"We can do a lot more with our site since we switched to Joomla."

"It is so easy to add extras to my site as my business is growing!"



Website: joomla.org

Download: <u>downloads.joomla.org</u> Twitter: <u>twitter.com/joomla</u> Facebook: <u>facebook.com/joomla</u>





© 2021 Open Source Matters, Inc. - All rights reserved. No part of this publication may be altered in any form or by any means without the prior written permission of Open Source Matters.